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MOBILE FACTS

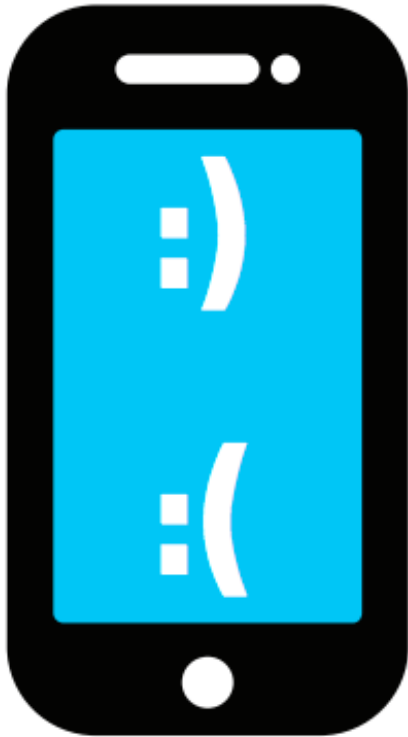


PHRESHAPPS.com
Custom Android and iPhone apps for small business

Grow Your Business



Mobile **Facts**



67% say that they're more likely to buy a product or service from a **mobile-friendly** site

48% said that if a site didn't work well on their smartphones, it made them feel like the company didn't care about their business

Mobile **Facts**



48% feel frustrated and annoyed when they get to a site that's not **mobile-friendly**

36% said they felt like they've wasted their time by visiting those sites

Mobile **Facts**

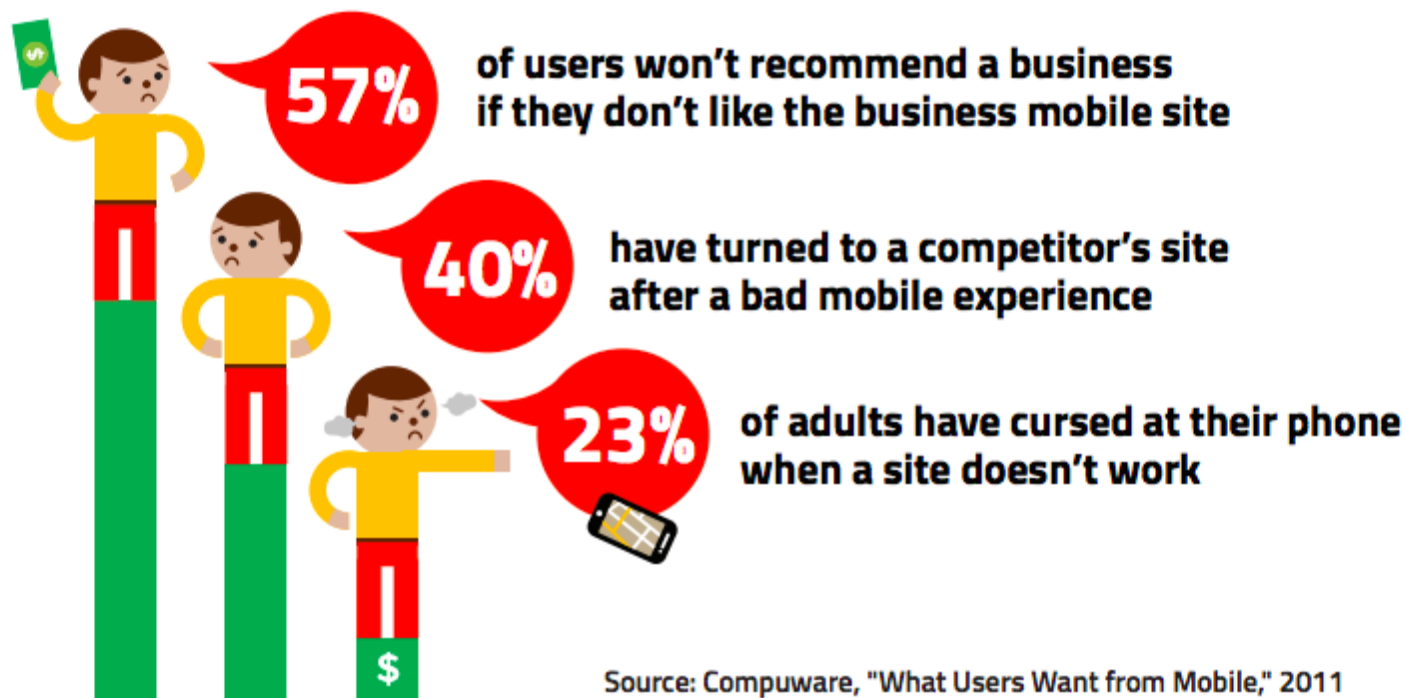


Mobile technology is one of the biggest advantages open to small businesses looking to gain an edge over large enterprises

According to Google, **50%** of all mobile searchers are local!

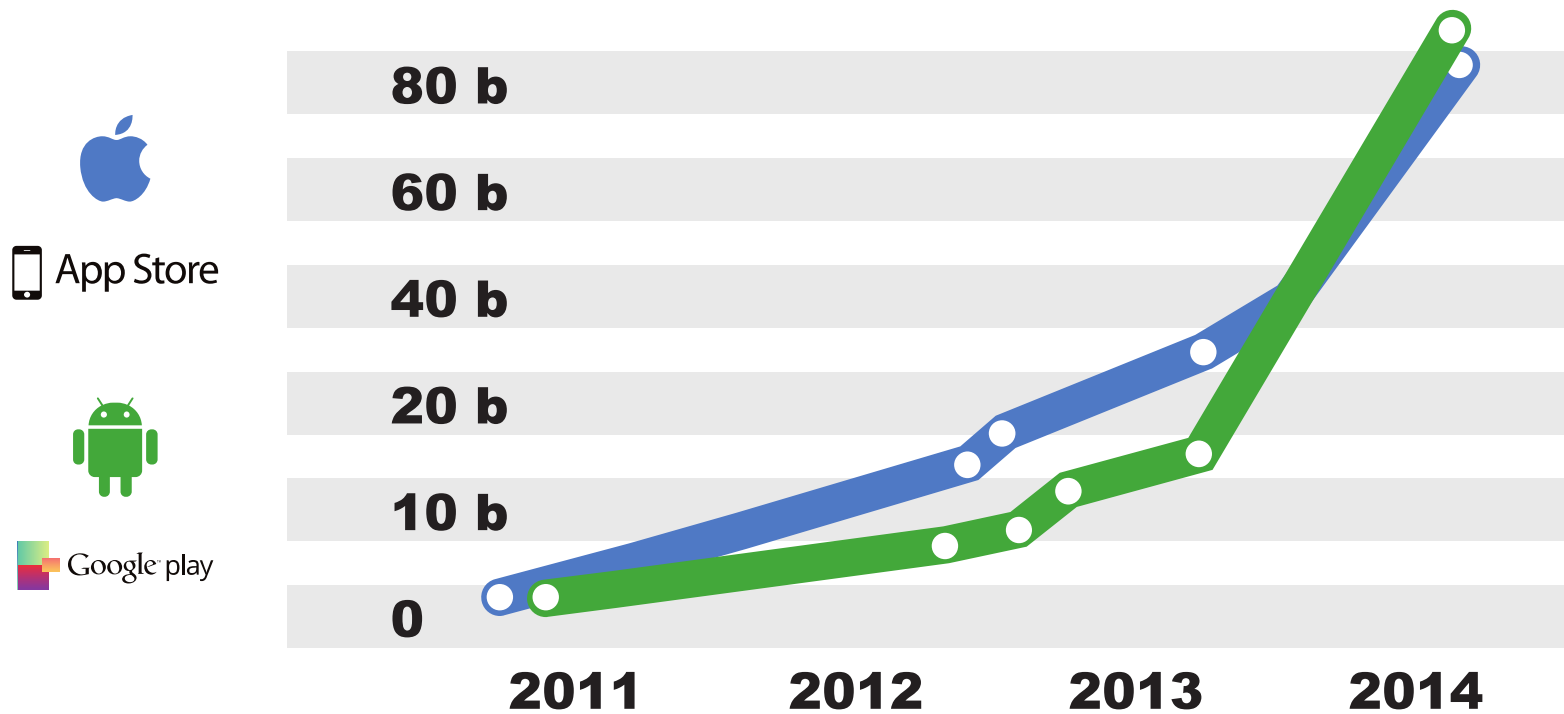
Mobile **Fact**

**Not having a mobile experience
can cost you your business**



Total Apps Downloads

In the last 4 years, over 80 billion apps have been downloaded between iPhone and Android devices.



Source: Statista.com, "Cumulative number of apps downloaded from the Apple App store, Cumulative number of apps downloaded from the Google Play Android App store"

Some of our 34 **Features**

Revenue Features

- ✓ **Loyalty Card**
- ✓ **Push Notifications**
- ✓ **QR Coupons**
- ✓ **Shopping Cart**
- ✓ **Social Media**
- ✓ **Booking**
- ✓ **Event Listing**
- ✓ **Food Ordering**

Basic Features

- ✓ **One Touch Calling**
- ✓ **GPS Directions**
- ✓ **Business Info**
- ✓ **Music Integration**
- ✓ **Email Poto**
- ✓ **Blog Integration**
- ✓ **Photo Gallery**
- ✓ **Contact Form**

GROW Your Business

- ✔ **Mobile search queries have grown by a factor of five in the last two years**
- ✔ **Small businesses that go mobile ahead of others can expect to enjoy a share of new business that is larger than their ordinary market share**
- ✔ **Mobile represents a huge new arena of opportunity**



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